

# VSF- VidTrans16 Content in Motion, Annual Conference & Exposition

Tuesday, February 23, 2016

**7:30AM Continental Breakfast – Lagniappe**

**8:30AM Session 1 Begins**

- 1] **Network QoS Profile for Professional Media Networks (45-Min)**  
*Thomas Edwards - Fox*
- 2] **Optimizing Streaming Video's Quality & Bandwidth (45)**  
*Jeremy Bennington - V-Factor Technologies*

**10:00AM Break, 45 Minutes in Exhibit Hall (Rhythms Ballroom)**

**Exhibits Open 10:00AM – 7:00PM**

- 3] **Defining Scalable IP Video Performance (30)**  
*Dr. Andrew Cross - NewTek*
- 4] **The Future of Media Networks is Software Defined and Workflow provisioned (30)**  
*Alexander Sandström – Net Insight*
- 5] **Industry activities around Video over IP and how they relate (15)**  
*Brad Gilmer and Richard Friedel - Fox*

**Noon Get-Together Luncheon in (Gallery)**

**1:15PM Session 2 Begins**

- 1] **Infrastructure requirements to achieve PTP accuracy within a broadcast fabric to the SMPTE 2059 standard (30)**  
*Richard Hastie – Mellanox, Gerard Philips – Snell Advanced Media*
- 2] **Overview of the Rogers Communications national IP-based video network (30)**  
*Brent Innes - Rogers Carrier Services*

**2:15PM Break, 45 Minutes in Exhibit Hall (Rhythms Ballroom)**

- 3] **What's New in Loudness and Dynamic Range for Broadcasting? (20)**  
*Steven A. Silva– Fox*
- 4] **What is the Business We Are In? (25)**  
*Carl Ostrom – System Resource*
- 5] **Lessons learned from the EBU/VRT LiveIP Proof of Concept (25)**  
*Felix Poulin– European Broadcasting Union*

- 6] **J2K-ULL Activity Group Update (20)**  
*John Dale – Media Links*

**4:30PM Session Adjourn**

**Tuesday Reception – Exhibit Hall 5:30-7:00PM**

**Wednesday, February 24, 2016**

**7:30AM Continental Breakfast – Lagniappe**

**8:30AM Session 3 Begins**

- 1] **SDN for broadcast media - the trials and the triumphs so far (30)**  
*Andy Rayner - Nevion*
- 2] **Saving Opex using Mezzanine Encoding (30)**  
*Richard Bullock – Ericsson*
- 3] **Dynamic Discovery in Professional Media Networks (30)**  
*Robert Wadge - BBC*

**10:00AM Break, 45 Minutes in Exhibit Hall (Rhythms Ballroom)**

**Exhibits Open 10:00AM – 6:00PM**

- 4] **Measuring the benefits of IEEE standards for Studio Video over IP (30)**  
*Nestor Amaya - Coveloz*
- 5] **Building Live IP Production Systems (30)**  
*Paul Briscoe - Genlock Media*

**Note: VSF Membership Meeting 11:45AM – 12:15PM**

**11:45AM Get-Together Luncheon in (Gallery)**

**1:15PM Session 4 Begins**

- 1] **Precision Time Protocol (ST 2059) for the hybrid facility (30)**  
*John Bradford - Tektronix*
- 2] **A Brief History of the 4th Dimension (30)**  
*Al Kovalick - Media Systems Consulting (Fox)*

**2:15PM Break, 45 Minutes in Exhibit Hall (Rhythms Ballroom)**

- 3] **A broadcaster's view on proposed encapsulation mechanisms for transport of real-time video over IP links (30)**  
*Francois Legrand – CBC/Radio-Canada*
- 4] **Panel Discussion: Transition to IP Infrastructure (60)**  
*(Attendees are encouraged to come with questions)*

**Moderator:** Brad Gilmer – Gilmer & Associates

**Participants:** Rick Ackermans – MVA Broadcast Consulting, Pierre Costa – AT&T, Richard Friedel – Fox, Wes Simpson – Telecom Product Consulting, Emory Strilkauskas - ESPN

**4:30PM Session Adjourn**

**Refreshments – Exhibit Hall 4:30-6:00PM**

**Thursday, February 25, 2016**

**7:30AM Continental Breakfast – Lagniappe**

**8:00AM Session 5 Begins**

- 1] **AES67 Audio for Television (30)**  
*Brian Ford – Imagine Communications*
- 2] **A COTS network equipment and SDN-based approach for live video production (30)**  
*Johan Vounckx - EVS*
- 3] **Operating TICO (SMPTE RDD35) in Studio over IP with SMPTE ST 2022-6 and VSF TR03 (30)**  
*Jean-Baptiste Lorent - IntoPIX*
- 4] **NBA's Software-Defined Data Center (30)**  
*Eric Fankhauser - Evertz*

**10:00AM BREAK, 30 Minutes in Lagniappe (we may ship the break)**

- 5] **AIMS Role in the IP Migration Process (25)**  
*Michael Cronk - Grass Valley*
- 6] **Interoperability Session Update (15-20)**  
*Jack Douglass – PacketStorm*
- 7] **(TR-03) Transport of Uncompressed Elementary Stream Media over IP (15-20)**  
*Mike Bany – DVBLink*
- 8] **Update on the JT-NM (15-20)**  
*Richard Friedel - Fox, Felix Poulin – EBU, Brad Gilmer – VSF*

**11:45AM Meeting Adjourn**

**`Schedule is subject to change without notice`**

**Note: Check out the interoperability event between multiple vendors in the exhibit hall.**

**2/11/2016**