VSF- VidTrans14 Content in Motion, Annual Technical Conference & Exhibition

Wednesday, February 26, 2014

7:30AM Continental Breakfast – Meeting Room Foyer

8:30AM Session One Begins

1] Keynote Speaker - Peter Doherty of ABC News/ Senior Operations Producer for the ABC News Washington Bureau - Peter will be addressing how Washington is the most broadcast-wired town in America, why fiber in your lunch box is good for you, and what that means for the future.

2] Why Does Next-Gen Content Acquisition & Exchange Need Range Extensions in HEVC?
   Matthew Goldman – Ericsson

3] Futuristic View of a Live IPTV Production Center
   Steven Silva - Fox

10:00AM Break, 30 Minutes in Exhibit Hall

Exhibits Open 10:00AM – 7:00PM

4] An IT Based Open Media Networking Architecture for the Future
   Brian Keane – Aperi

5] PTV v6 - The Future of Public Television
   Thomas Crowe – PBS

6] TV Networks Dealing with Live Event Backhauls in a Multi-Platform World
   Rick Ackermans – Turner Broadcasting

11:45AM Get-Together Luncheon in Skyview Room

1:15PM Session Two Begins

1] Implementing Device Redundancy with SMPTE 2022-7 Seamless Protection Switching
   Inge Hillestad – Nevion

2] Workshop “Future of Television”
   Opening Remarks: Brad Gilmer – VSF

2A] Virtual, Global, Software-Only Media Facilities: Introducing the Internetworking Media Platform (IMP)
   Richard Cartwright (Dr. James Cain) - Quantel
2:30PM  Break, 30 Minutes in Exhibit Hall

2B]  What Can IP Do for Broadcasters & Audiences?
    Alex Rawcliffe - BBC

2C]  Panel Discussion: Each panelist will present their thoughts on the future of television and Internetworking Media Platforms.
    Participants: Richard Cartwright - Quantel
                   Brad Gilmer – VSF
                   Alex Rawcliffe - BBC

4:30PM  Session Adjourn

    Wednesday Reception – Exhibit Hall 5:30-7:00PM
Thursday, February 27, 2014

7:30AM Continental Breakfast – Meeting Room Foyer

8:30AM Session Three Begins

1] SDN – An Urban Legend for Media-Centric Networks?
   Shahin Arefzadeh - Dimetis

2] Meeting IP QoS Objectives for Broadcast Services
   Dr. Bengt Olsson – Net Insight AB

10:00AM Break, 30 Minutes in Exhibit Hall

Exhibits Open 10:00AM – 6:00PM

3] Sending Ads / Offline Content to Affiliate Stations Using Primary Distribution Feeds Based on Hitless Compression Standard with No Cost or BW Increase
   Gustavo Marra – ATEME

4] Replacing the BNC with RJ45 in the Broadcast Studio
   Helge Stephansen - Nevion

   Chuck Meyer & Ken Buttle – Miranda

   Note: VSF Membership Meeting 11:45-12:15

11:45AM Get-Together Luncheon in Skyview Room

1:15PM Session Four Begins

1] Super Bowl Transmission Planning & Logistics
   Keith Goldberg – Fox

2] Can Ethernet SRP Scale Up for Video Networks?
   Wes Simpson – Telecom Product Consulting

3] Panel Discussion: “Joint Task-Force Networked Media”
   Opening Remarks: Richard Friedel – Fox & Brad Gilmer – VSF

2:30PM Break, 30 Minutes in Exhibit Hall

3A] Panel Discussion: “Joint Task-Force Networked Media” continued
   Each panelist will present their thoughts on the future of professional media related to the Gap Analysis report/results and a discussion of future work. In addition we will invite JT-NM respondents in the room to comment on the JT and/or technology in general, but no specific product discussion.

   Participants: Thomas Edwards – Fox
   Brad Gilmer – VSF
   Felix Poulin - EBU
Karl D. Schubert - TechNova Consulting

4:30PM Session Adjourn

Refreshments – Exhibit Hall 4:30-6:00PM
Friday, February 28, 2014

7:30AM Continental Breakfast – Meeting Room Foyer

8:30AM Session Five Begins

1] The Evolved Broadcast Environment, Looking Back From the Year 2020
   Karl D. Schubert, Ph.D. - TechNova Consulting

2] SDN Techniques to Reliably Switch Packetized Video
   Thomas Edwards – Fox

   4K Transport Over SMPTE2022 5/6
   Lotfi El Hafi - IntoPIX

10:00AM BREAK, 30 Minutes in Meeting Room Foyer

4] Building a Private MPLS Network for Video & Data
   Mike Bany – DVBLink

5] Status Report on JPEG2000 Interop
   John Dale – Media Links & Inge Hillestad – Nevion

6] Update on DASH Interoperability Testing
   Jack Douglass - PacketStorm

11:45AM Meeting Adjourn

`Schedule is subject to change without notice`

Note: Check out the J2K interoperability event between multiple vendors in the exhibit hall.

2/17/2014